The American Dream in the 1950s

1. What is the difference between a blue-collar and white-collar job?
2. Explain a conglomerate.
3. Define a franchise and give an example of one.
4. Why were more Americans flocking to the suburbs in the 1950s?
5. What is the baby boom?
6. Dr. Jonas Salk developed a vaccine for what disease?
7. What did Dr. Benjamin Spock advocate?
8. Explain the issues of the homemaker role that was brought up in *The Feminine Mystique* by Betty Friedan.
9. What factors allowed for more leisure time in the 1950s?
10. How did the automobile “save” those living in the suburbs?
11. How did the Interstate Highway Act transform America?
12. How did consumerism equal success?
13. Explain planned obsolescence of the 1950s.
14. What was the importance of the advertising industry to the 1950s?